





#### NO. 2 AUGUST 2018

WILLIAM M. GAINES FOUNDER **BILL MORRISON VP & EXECUTIVE EDITOR** 

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#### **CONTRIBUTING ARTISTS & WRITERS**

THE USUAL GANG OF IDIOTS

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**COVER ARTIST** Eric Joyner



You've likely seen the stars on the sidewalks of Tinseltown boasting unfamiliar names of yore. But even some of the shiny new ones might make you stop and scratch your head. Luckily, we got the lowdown on these over(rated) achievers so you can know on whom you stand...

### ESSER MOLLY

#### GIL TURPIN CAMERA OPERATOR

#### NOTABLE ACCOMPLISHMENT:

Only man in Hollywood to not have been accused of sexually harassing anyone, though he once got hammered and wandered naked onto the set of **Fox & Friends**.

#### EDGAR FORTUNATO PUBLICIST

NOTABLE ACCOMPLISHMENT: Invented Fish-boned.com, a porn site for women who loved The Shape of Water.

#### SUSAN KIRKBAUM SCRIPT CONSULTANT

#### NOTABLE ACCOMPLISHMENT:

Had the idea of adding Police Academy 4 jokes, Revenge of the Nerds storylines, and Real Housewives of Orange County character descriptions to Lifetime movie scripts to create the Bad Moms franchise.

#### ROBERTA REVVIE MOVIE FRANCHISE CONSULTANT

#### NOTABLE ACCOMPLISHMENT:

Pitted Sarah Jessica Parker pagainst Kim Cattrall to prevent a third Sex and the City movie. Also spared the public from Pirates of the Caribbean: Fire Island Swordfight and The Fast and the Furious: Skid Mark Alley.

#### WHITNEY BLEDSOE

NOTABLE ACCOMPLISHMENT:

Esteemed unionized seat-filler at all Hollywood awards shows and criminal trials.

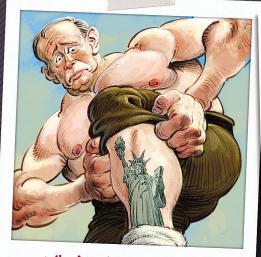






Not every public figure flaunts their body art like Angelina Jolie—and for good reasons (one being not every *body* is like Angelina Jolie's). Some celebs consider their tats too troubling to ever unveil. Well, consider us troublemakers, because we're about to bare these...

# SEMBARBASSING CELEBRITA TRANSMINING TRANSM



VLADIMIR PUTIN

INKED: THE MOMENT HE FELT THE URGE TO KICK AMERICA'S ASS (AGE 8).



GISELE (A.K.A. MRS. TOM BRADY)

INKED: AFTER THE LAST SUPER BOWL.



DONALD TRUMP

INKED: REFUSES TO DIVULGE (BUT IT'S PARTLY WHY HE'S BUILDING A WALL ON THE MEXICAN BORDER).



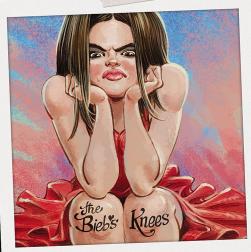
JEFF BEZOS

INKED: IN 1994, TO REMEMBER HIS FIRST AMAZON PASSWORD.



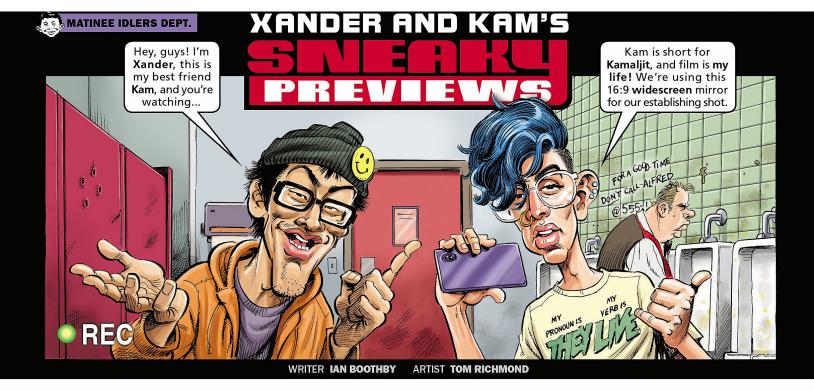
#### MIKE PENCE

INKED: DURING THE ONE REBELLIOUS WEEK OF HIS TEENS.



#### SELENA GOMEZ

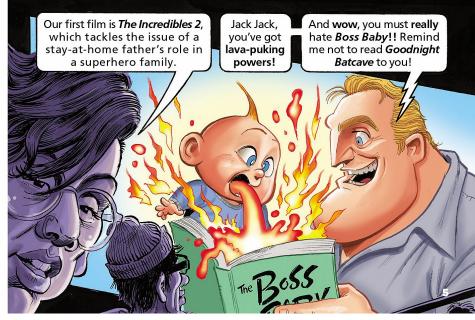
INKED: ONE OF THE TIMES SHE CRAWLED BACK TO JUSTIN BIEBER.





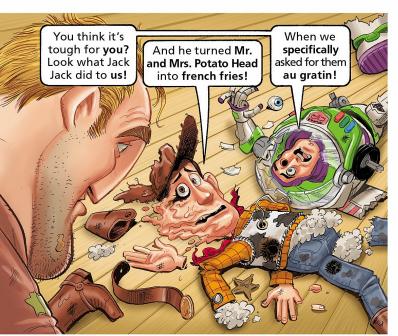






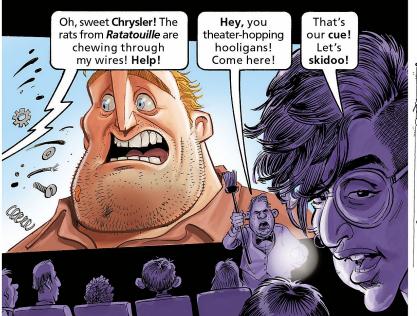






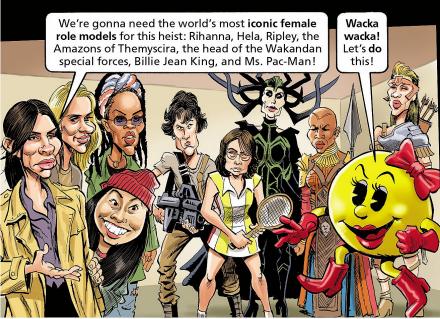








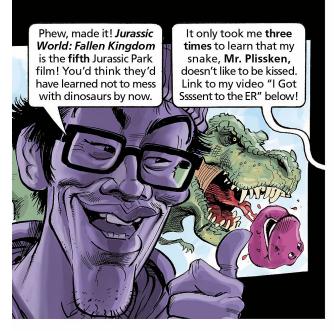






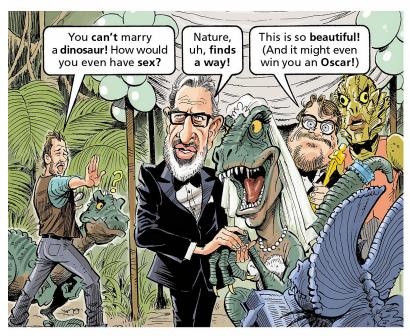


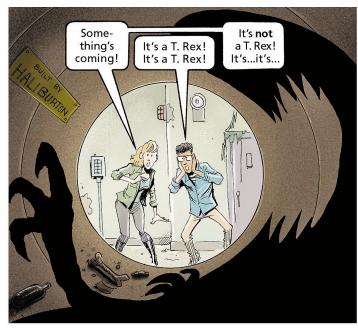










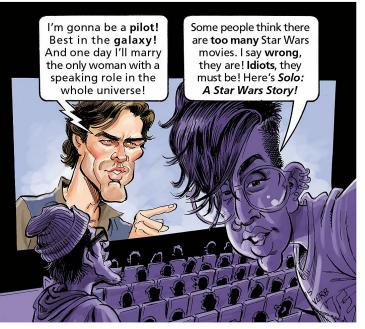






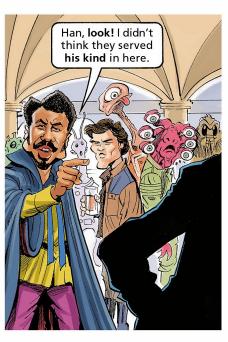


















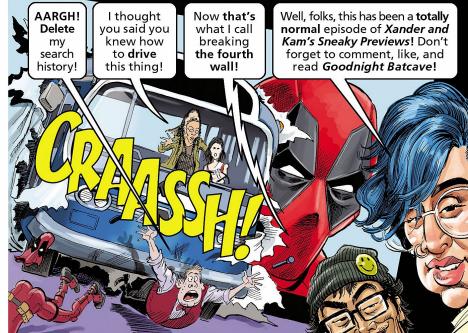










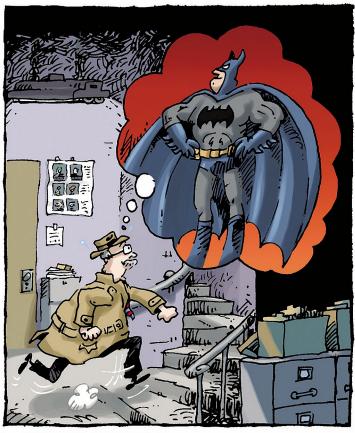




## MOVIE SCENES

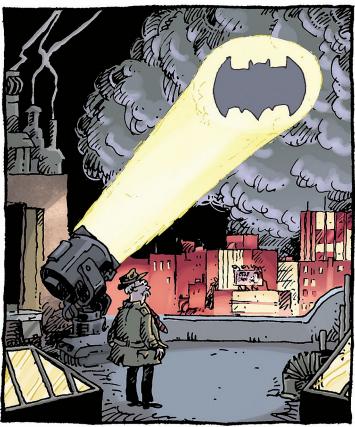
#### **WE'D LIKE TO SEE**





WRITER & ARTIST SERGIO ARAGONÉS

**COLORIST CARRIE STRACHAN** 







# PAUL BARBAN70

WRITER CHRIS STEVENS ARTIST STEPHEN SILVER

Hi, America! I'm Paul Garbanzo, the world's most respected food critic. What sets me apart from the other guys, you ask? It's simple: I get up before all of 'em! That's right, every morning I wake up at the crack of dawn, brush my teeth for about an hour or two, then I'm out the door to get the scoop on all the hottest new restaurants! Here are just a few of my most recent reviews.



Wendy's

Everyone seems to be buzzing about this place, but honestly? I just don't get the hype. This might sound crazy, but everything I ordered here tasted EXACTLY like toothpaste. The burger, the nuggets, even the dang sodey pop! I don't know what in the Sam Hell they're doing at Wendy's, but you can count me out! Z'ERO STARS

Jamba Juice

The mean children who live across the street from me are always saying that the juice here is "ballin'," so I decided to give it a shot. The line was a bit long, so naturally I did what anyone would have done: I brushed my teeth to pass the time. Soon enough I had my hands on my first Jamba Juice, and you're not gonna believe this, but it tasted just like toothpaste! This isn't ballin'!" I told the cashier. "What?" he said. ZERO Stars

Dunkin' Donuts

I decided to check this place out one morning before heading to my other job (I dig holes for the Army), and I gotta say, it was a major letdown. I must've sat there for a solid three hours sipping the toothpaste-flavored coffee they gave me, wondering just who in the world is drinking this stuff. My trance was finally broken when I got a text from my boss that said, where r u? we need holes!" and I was forced to leave.

Zero STARS McDonald's

This place had an indoor playground!

\*\*A \*\*\*\* FIVE STARS!!!



## THE WISENHEIM MUSEUM

Over its notorious 66-year history, MAD has left its mark on (some might say scarred) generations of creative types! Here in The Wisenheim Museum, we invite those visionaries to pay tribute to (some might say get back at) the magazine that set them on their creative (some might say degenerate) course!

#### **HOYDEN**by JIM WOODRING

MAD and I were born within a few weeks of each other in the fall of '52. I became aware of the magazine about 10 years later, after we had both survived tumultuous childhoods and became established nuisances.

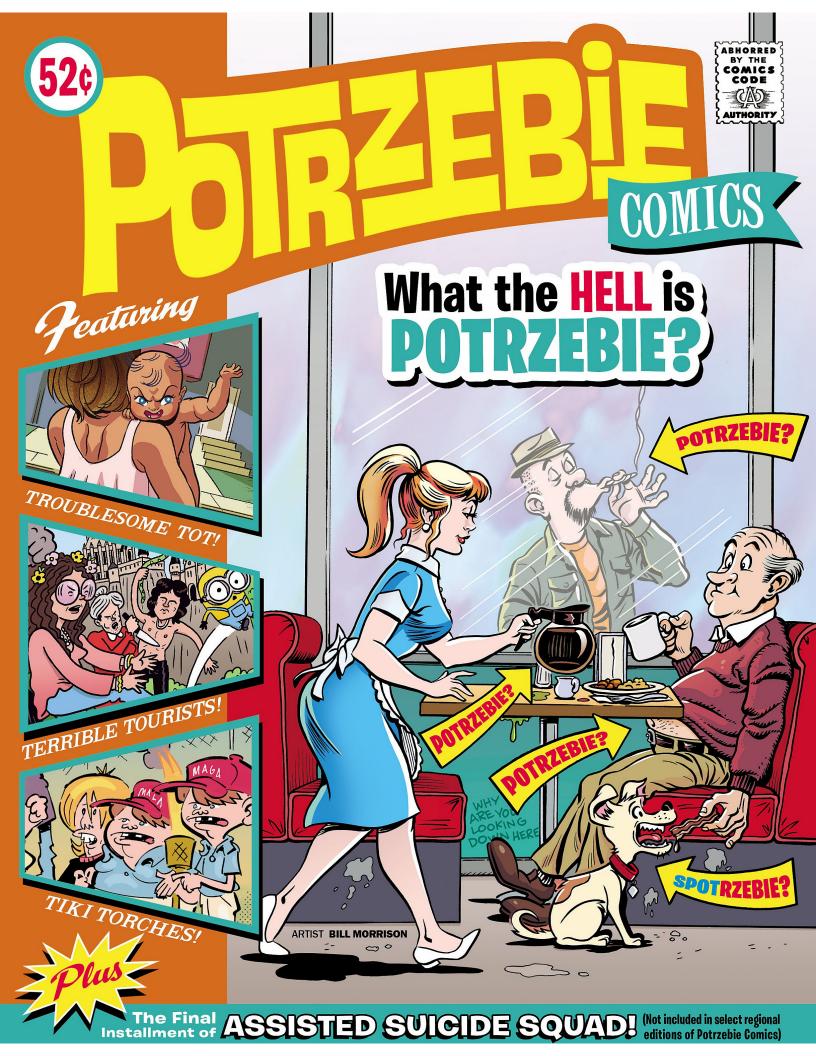
I loved MAD. In addition to its own inspired crew of artists, MAD introduced me to Bob and Ray, Ernie Kovacs, Stan Freberg, Sid Caesar, and many more exemplars of subversive wit. MAD gave me an identity: subculture insider, connoisseur of great cartooning, unpredictable social factor.

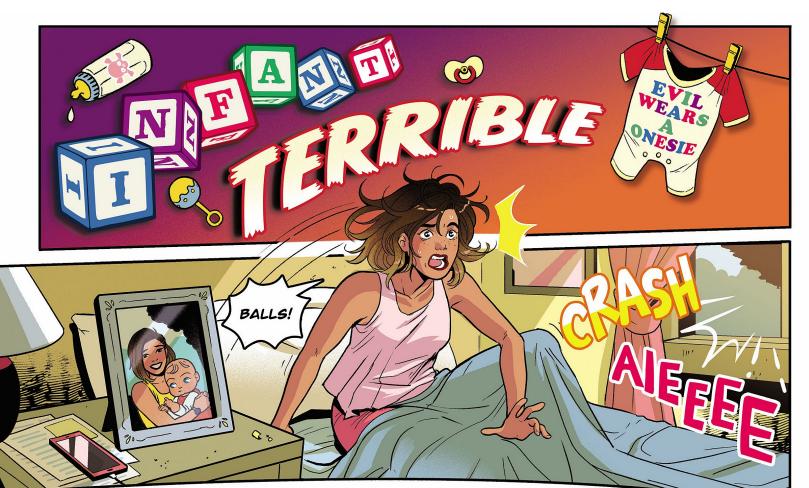
At about the time it began to matter, I realized that there were girls who liked MAD. The most interesting were willfully artistic minxes of the sort who wore leotards, smoked cigarettes, had wild black flowing manes, spoke their chaotic minds, and exhibited a kind of bold, out-of-it chutzpah that made me drunk with admiration.

I had an ideal fantasy version of this girl; a free-spirited, summery, acidtongued tomboy to whom no fellow was clued-in enough, smart enough, funny enough, or arboreal enough for her to waste her time on...that is, until I came along.

Jim Woodring is the creator of the celebrated FRANK books. He lives on Vashon Island in Washington State and on jimwoodring.com.









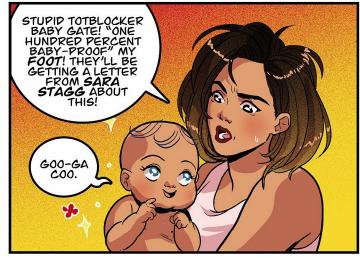




WRITERS PAULA SEVENBERGEN & ALLIE GOERTZ









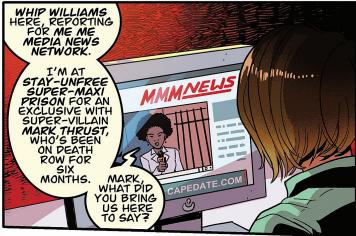




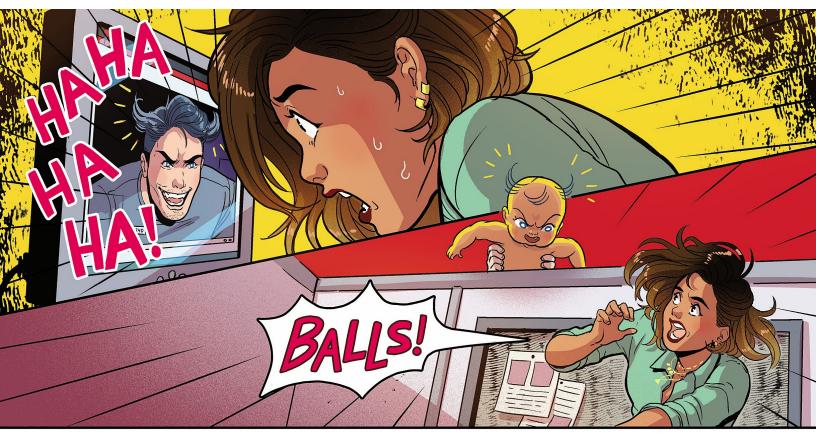






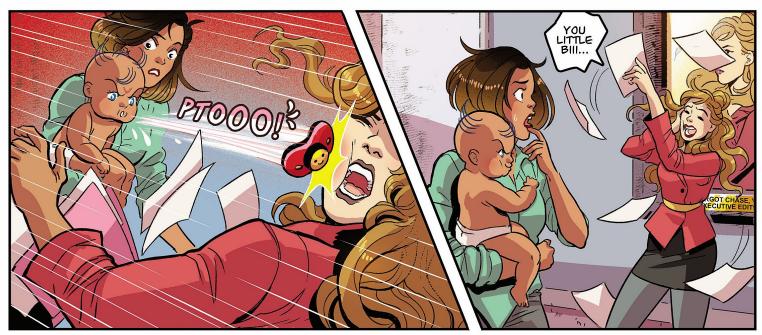


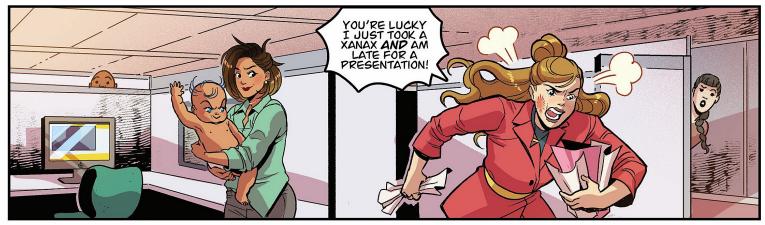










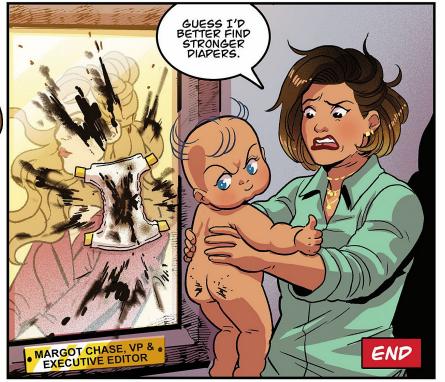












# THE 27 IN IN JANIS KURT AMY BRIAN ROBERT CLUB PARANORMAL POP STARS PROTECTING THE PLANET BY LUKE MEGARRY

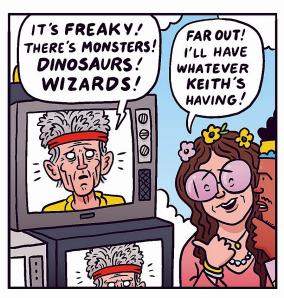
















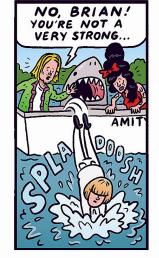


















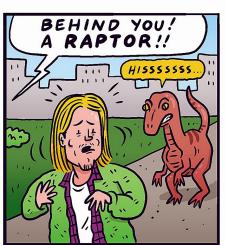


















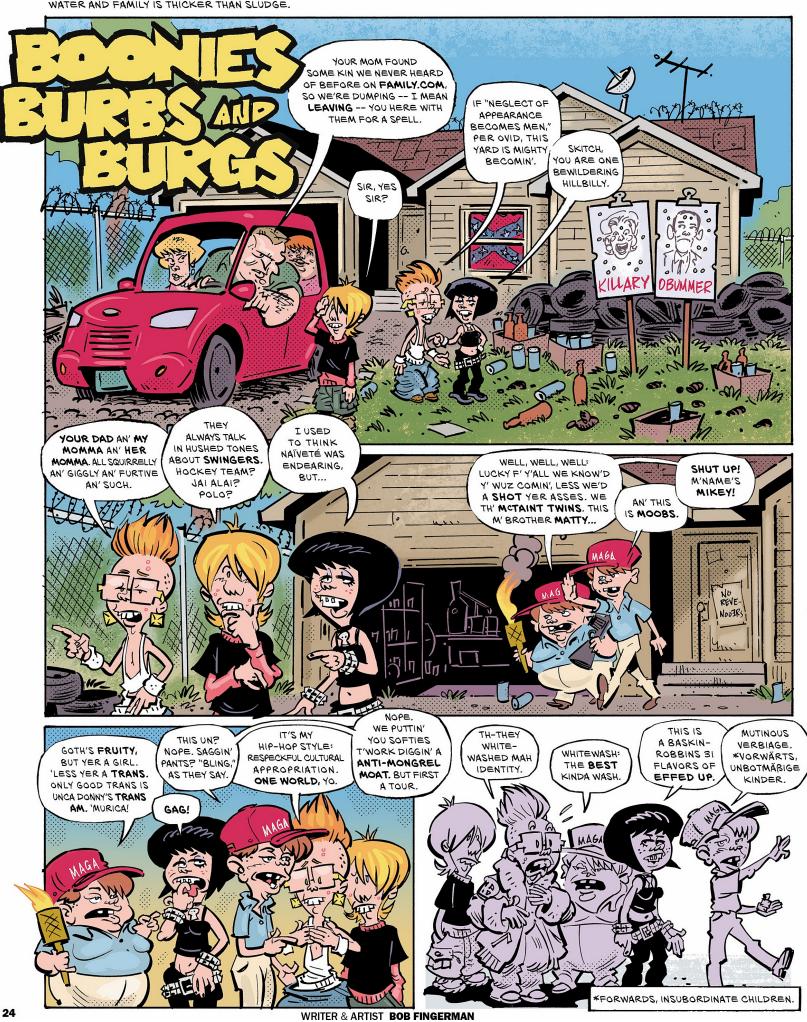


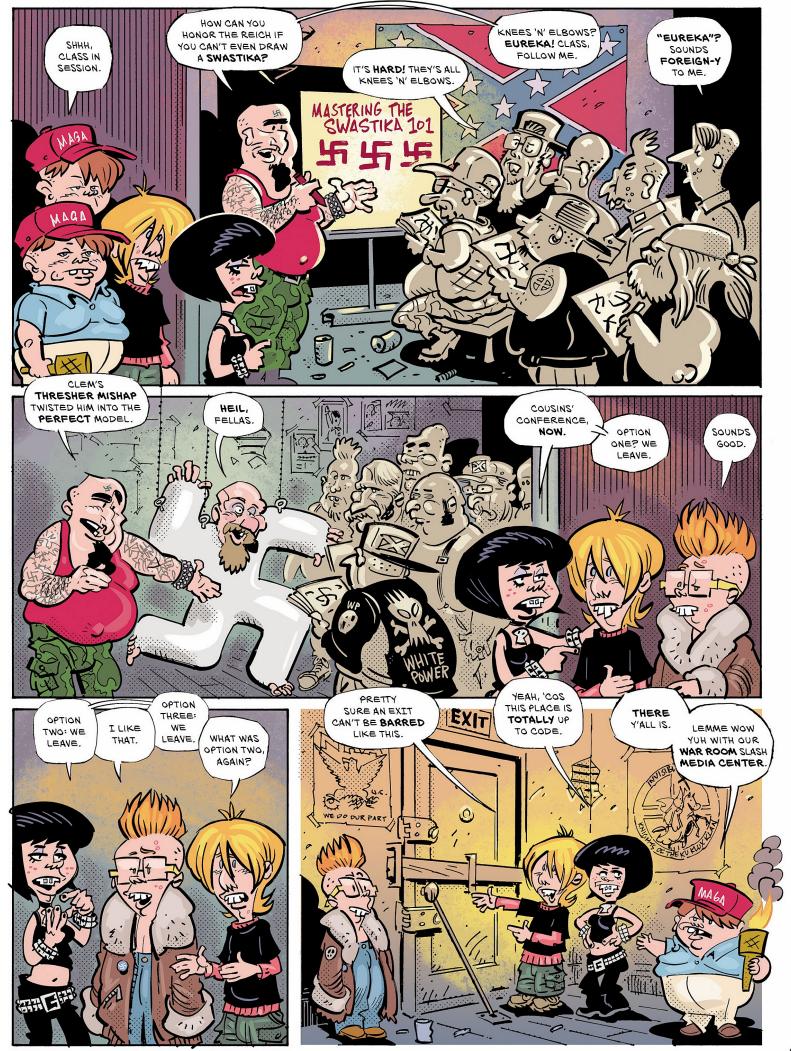


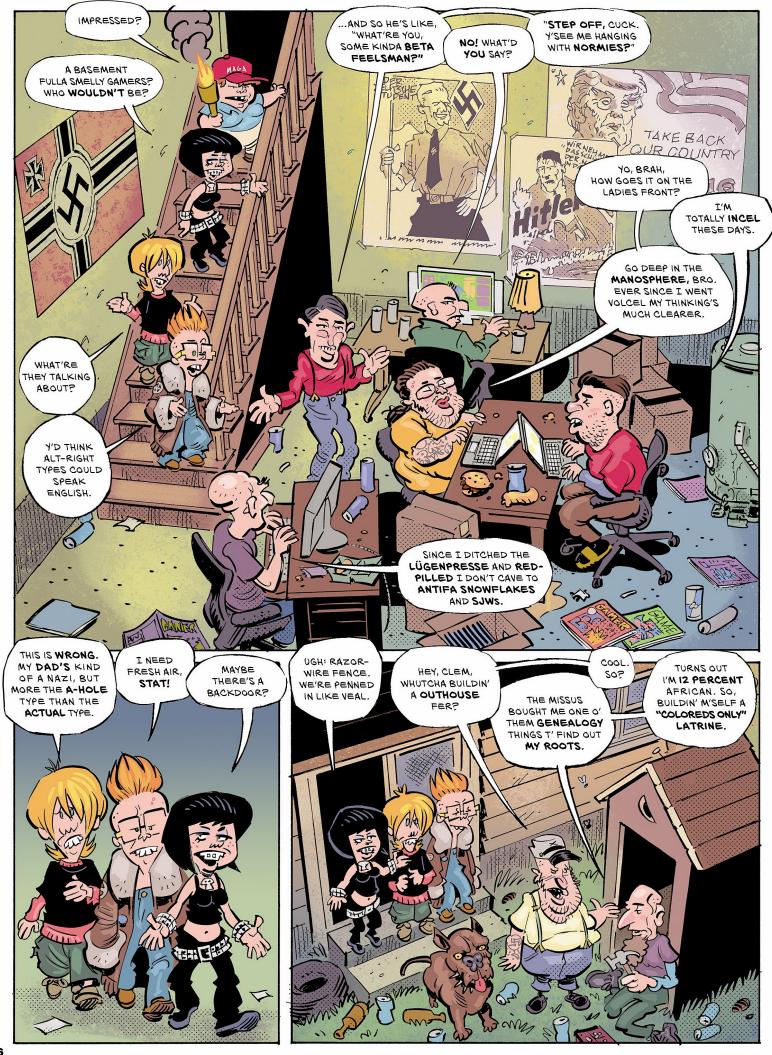


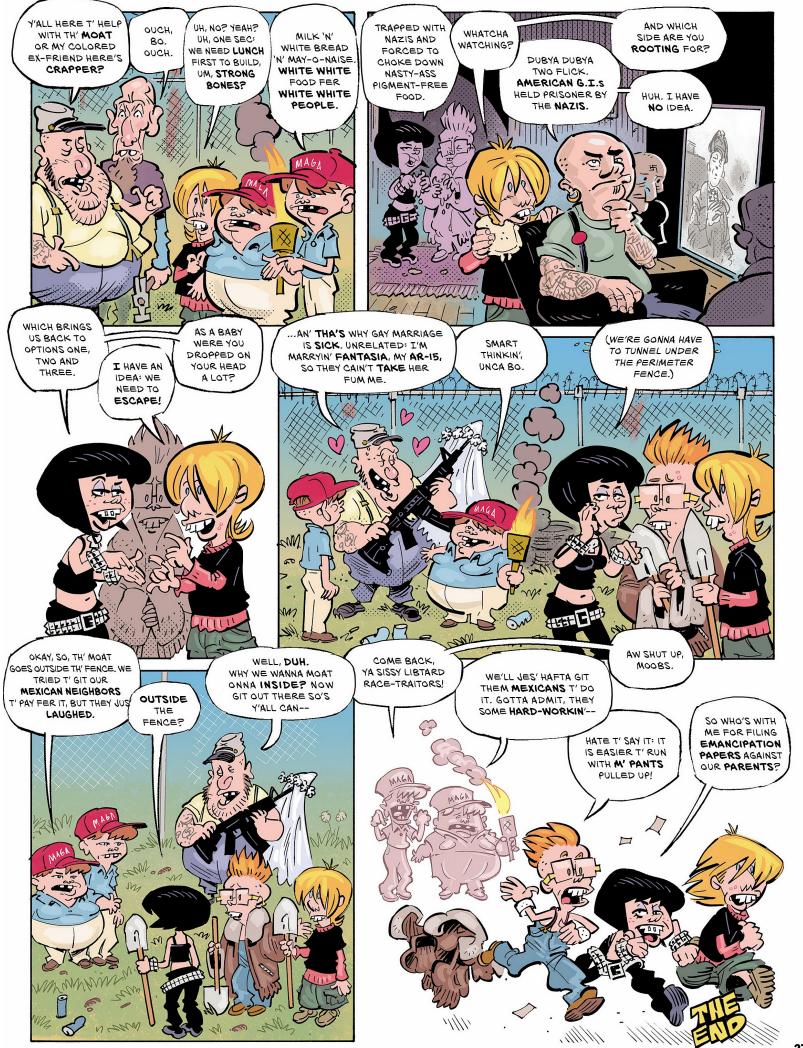


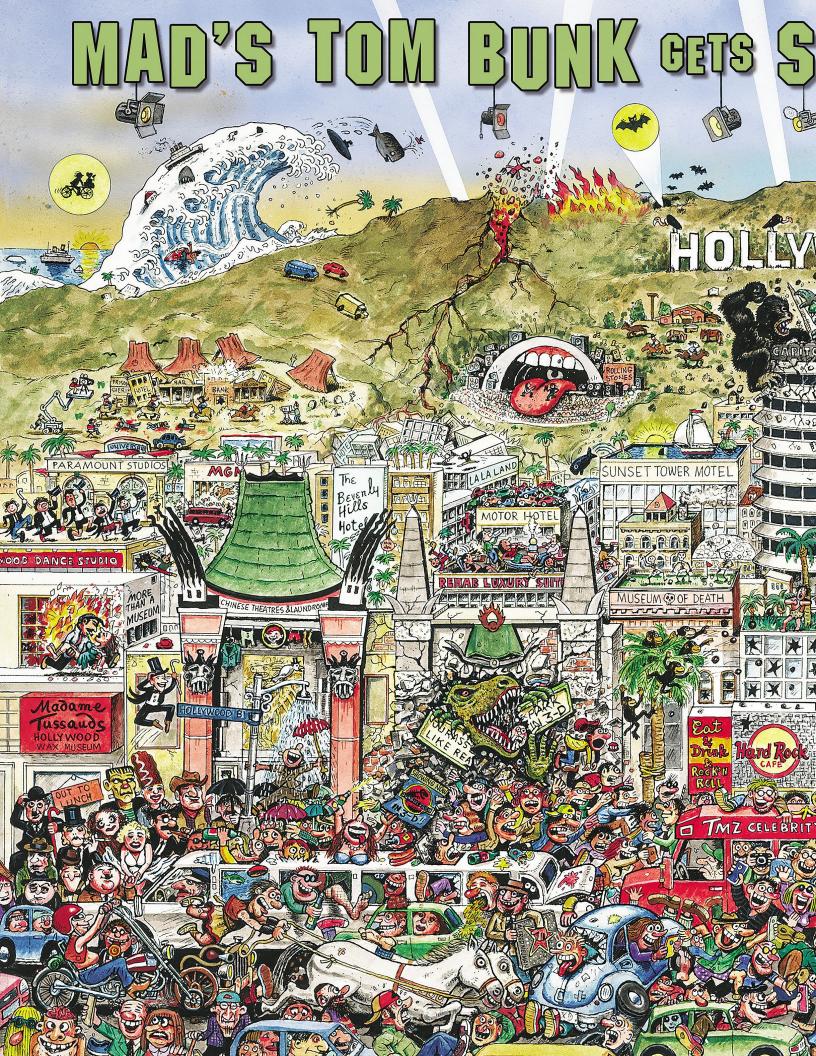
HOW CAN YOU NOT SEE THE NAZI DEPARTMENT: IN WHICH ALDRIN KATCHER ONCE AGAIN DITCHES HIS SUBURBAN SON, BUZZ, AS WELL AS CITY COUSIN, CHLÖE, AND COUNTRY CUZ, SKITCH, THIS TIME WITH RELATIVES THEY'VE BARELY HEARD OF. BECAUSE BLOOD IS THICKER THAN WATER AND FAMILY IS THICKER THAN SLUDGE.















It's considered gauche to date a woman who is vounger than your Lifetime Achievement Award.

### Bring your spec script EVERYWHERE. THANK GOD YOU'RE HERE! PUT THIS IN THE AMBULANCE AND B RUSH IT TO PARAMOUNT!

THE RULING CRASS DEPT.

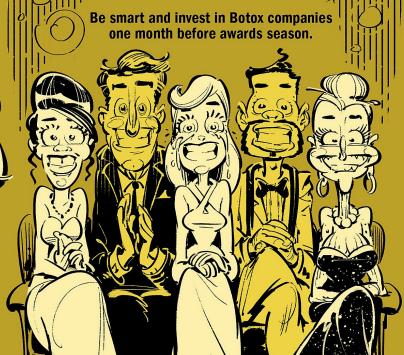
We've been hearing a lot of sordid stories about stars who thought they were above the rules. But even actors and producers who live otherwise-clean lives must abide by certain unspoken guidelines that control the entertainment business. must ablae by certain onspoken goldennes that control me emertamment bosities.

As a public service, we have perversely written down and (incorrectly) present...

SHAKESPEARE, YOU IDIOT! YOU KILLED EVERY CHARACTER! HOW ARE WE SUPPOSED TO DO THE HAMLET SEQUEL?/

THEUMUNITHEM

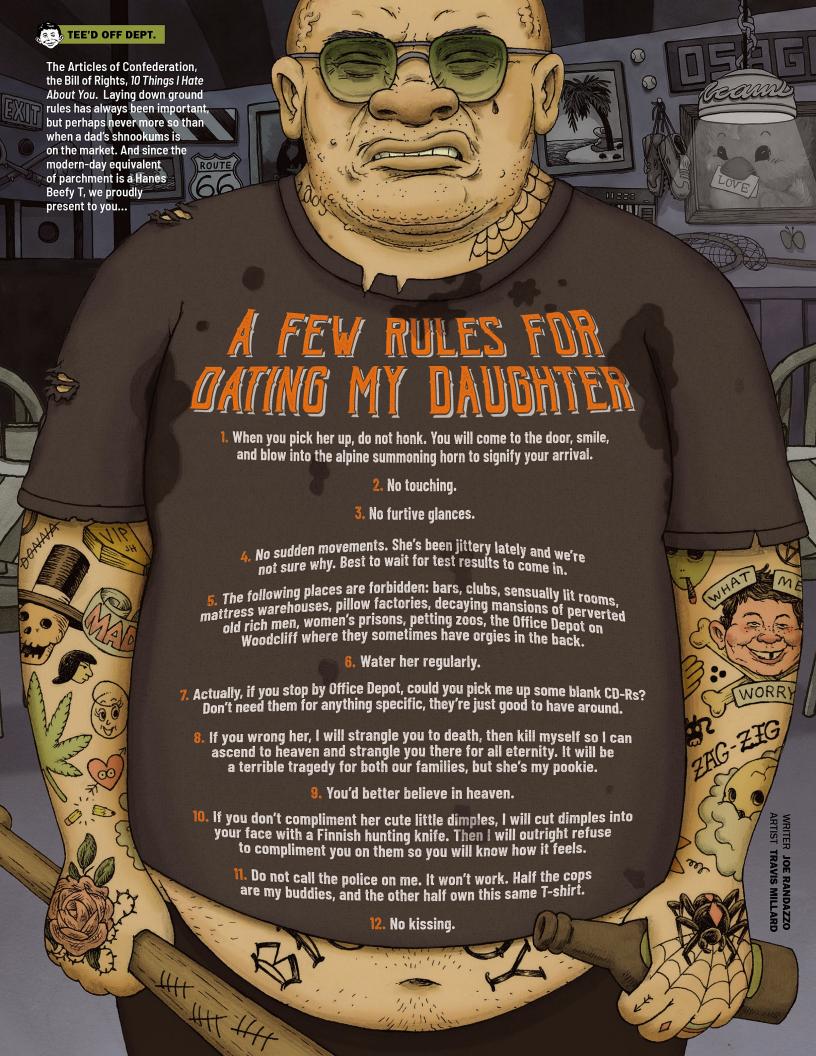
No matter how good your screenplay is, it's useless without the promise of a franchise.





You can't shield your children from the realities of the world forever, no matter how high you build that <del>wall</del> fence! So, on the off nights when you're not reading about engines that could, we recommend easing your little ones into modern misery with these...





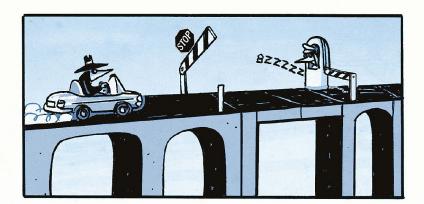


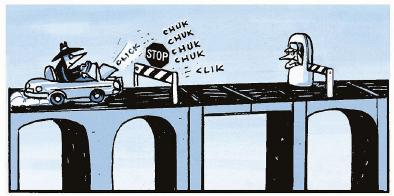










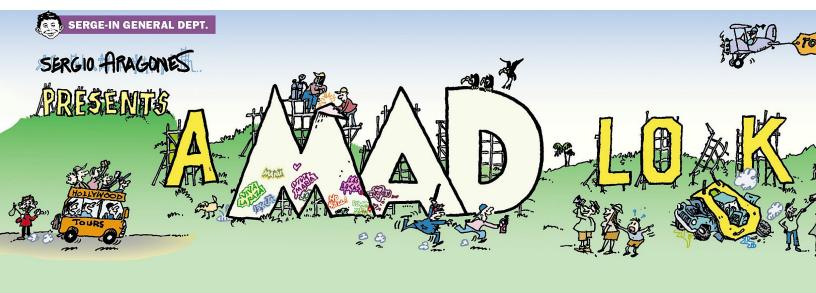








KUPER

















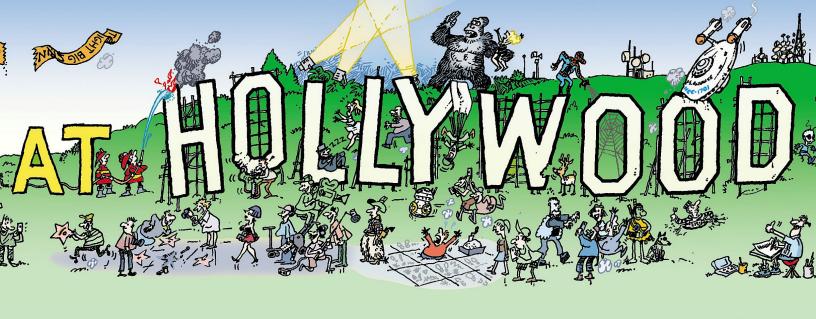


























WRITER & ARTIST SERGIO ARAGONÉS

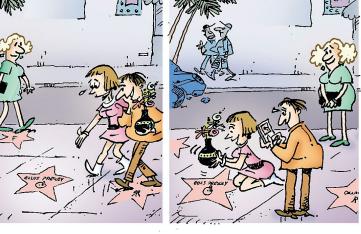
COLORIST VINCENT VIDI VICI







































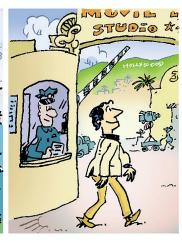


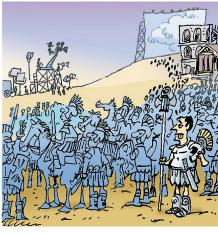
































Yeah, time *i*s up for all the piggy powerful men in Hollywood. These guys have gotta zip up and move over, because a change is coming. Get yourself a tub of popcorn and a nice glass of chardonnay, as we're about to show you some previews from...

# WHEN LUCY TAKE OVER COVER COVE

Congrats. You've got the part of the vixen! You're smart and have cellulite in all the right places!

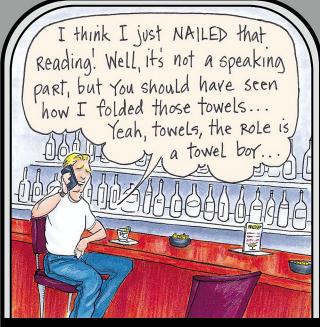


The new standard of beauty won't require stitches, needles, or anesthesia.

Wait, MY ticket is twice as Much and she gets free Popcorn?!?
Yep-new world, dude.

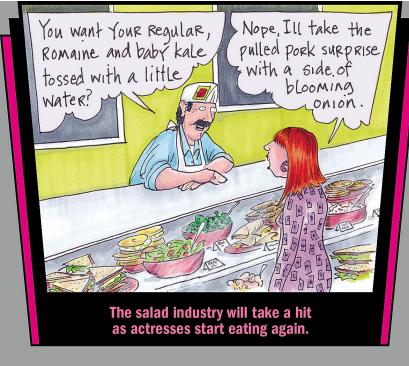
WRITER & ARTIST TERESA BURNS PARKHURST

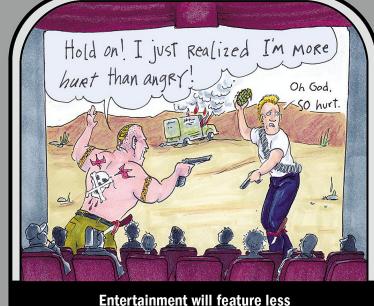
In an effort to make up for the salary gap between the sexes, guys will get charged more at movie theaters.



White male actors will all be vying for the limited roles available.

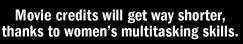


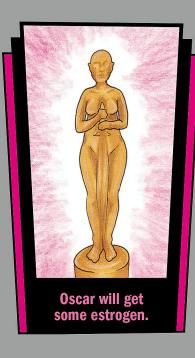




Entertainment will feature less blowing things up and more talking things out.

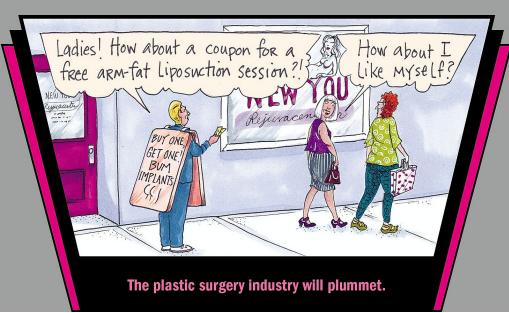


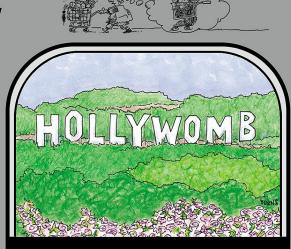




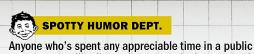


All lecherous moguls will be weeded out and sent to Oprah for a good talking-to.



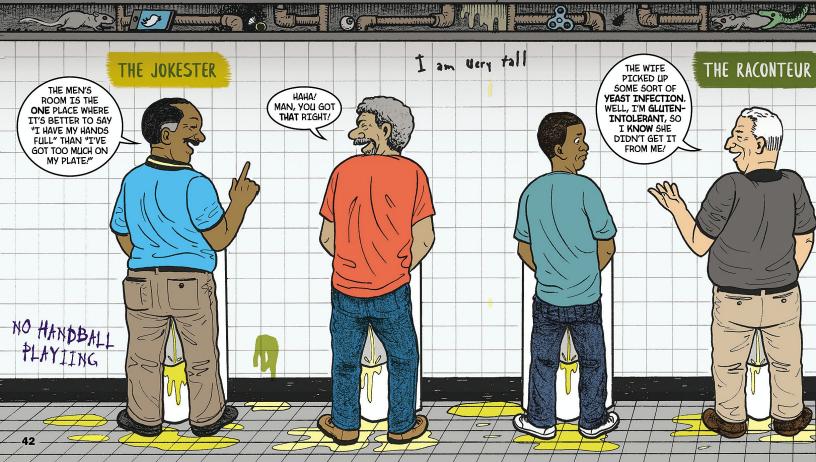


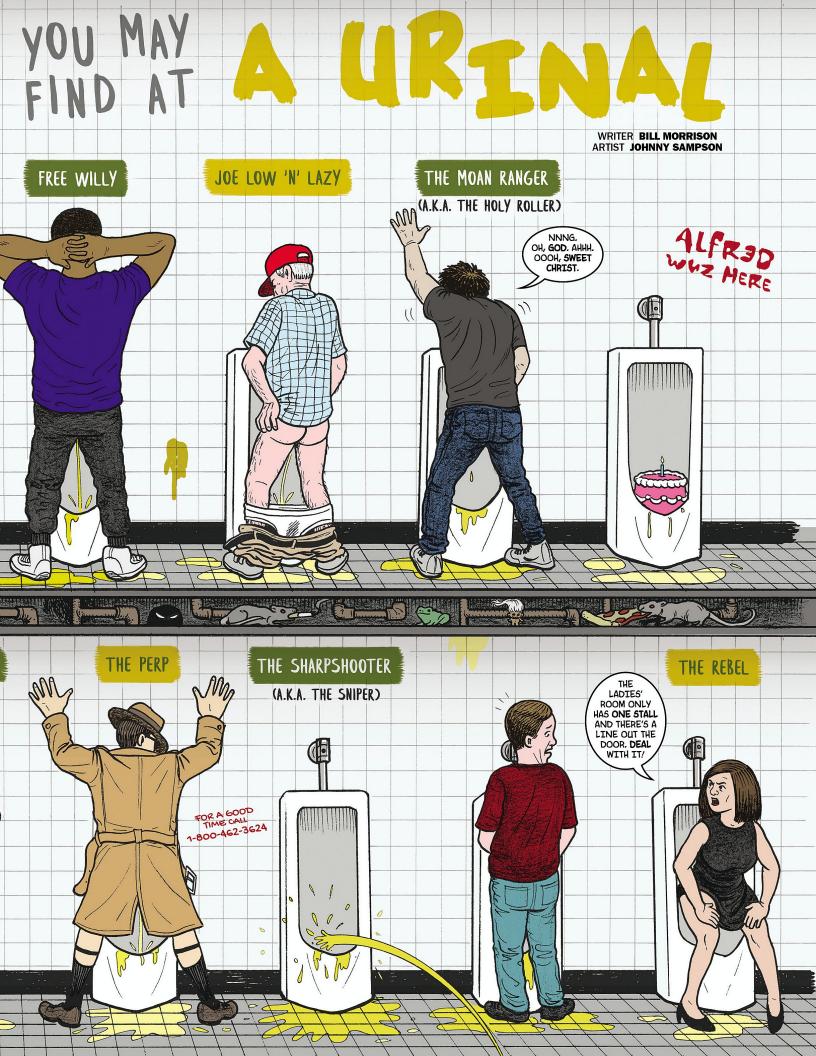
The "wood" will lose its standing.



Anyone who's spent any appreciable time in a public men's room will tell you there's no single approved way to relieve oneself at a urinal. There are many styles and variations. Different strokes for different folks. We at MAD are keen (and covert) observers of such behavior and are pleased to present...









## "A RUNNING DISCHARGE OF STEAMING MUCK"

**-ROTTEN TOMATOES** 



## HANKS TO THIS ISSUE'S ION-CONTRIBUTORS!



#### **Lafayette Galoot**

Mr. Galoot sent us a few one-panel cartoons, which may have worked if we published an Esperanto language edition of MAD. Gladly, we don't.



**Seigfried Zapata** Mr. Zapata, whose piece "What If ISIS Ran the Large Hadron Collider?" was turned down, submitted his new pitch, "One Fine Day at the Large Hadron Collider, Run by ISIS." Seigfried has been writing for 37 years, though not professionally.



Karlotta lives in Dayton, Ohio, with her five Siamese kittens, who likely wrote most of her rambling article "147 Signals Your Doodads Need Expurgating." This pitch set a record for fastest rejection at 3 minutes, 12 seconds



#### **Lemuel Nodaway**

Mr. Nodaway's rejected piece "The Amazing Similarities and Differences Between MAD's Fast Five and The Onion's 5 Things to Know" was amusing, but we found it too insider-v. Lemuel is proud to have also been rejected by The New Yorker and Funeral Service Times





#### Yancey Piffleman

When Mr. Piffleman asked if we'd be interested in his eight Star Wars film parodies, we said "No thanks, we've had that area covered for 40 years." We also couldn't use his idea of "a Fold-In, only it folds vertically, instead of horizontally." Ditto for "Guy vs. Guy." Yancey lives over a Van's store down by the river



**Lachlan Brooder**Lachlan's "What If the Winnipeg Jets Were in Charge of the United Nations?" was turned down, as were his other 17 Winnipeg Jets-related articles. The Manitoba native claims to have a degree in Hockey Ethics from Trump University and promises to "keep sending stuff until something clicks." Goodie!



Mr. Zartack sent us several song parodies, which showed a great work ethic, but they're only funny if you know Brahms' Requiem Mass. We don't. Mordred teaches music at a magnet school in Bend, Oregon, which sounds about right.



#### LaRhumba Gaitman

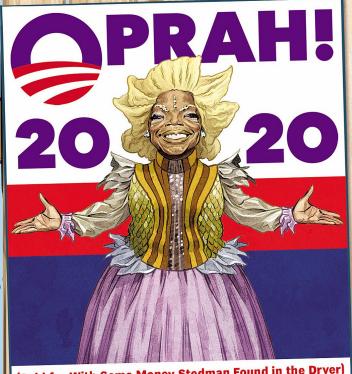
LaRhumba, a yam rancher, thought she'd "try and do something different" with "Galled Things Considered" and "Airhead Home Companion." We didn't go for either but admit that text-only satires of public radio shows would indeed be something different



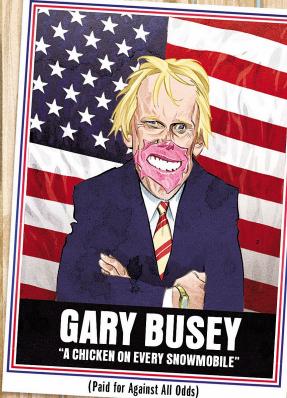


Oprah running for president? Sure, why not! Oprah's great. And her name is very easy to remember, which tests as the most important issue for the average American voter!

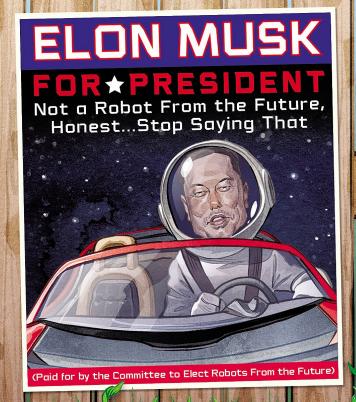




(Paid for With Some Money Stedman Found in the Dryer)

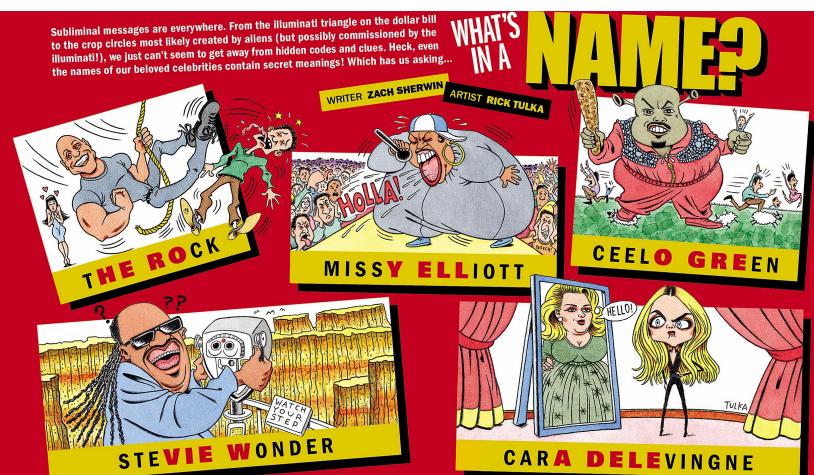


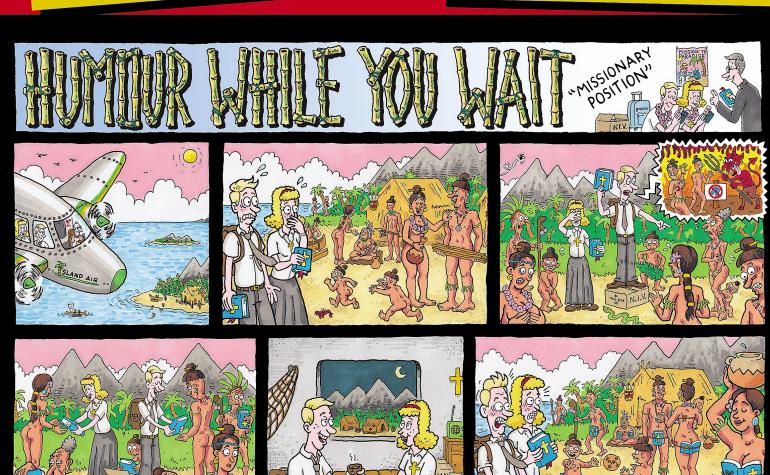












## THE DOWNSIDES OF BEING A YOUTUBE STAR



You can't start a single sentence without a compulsory "Hey, what's up guys!"



The constant fear that you peaked too early in life and may never top your viral masterpiece, "Caught Pooping in the Display Toilet at Home Depot."



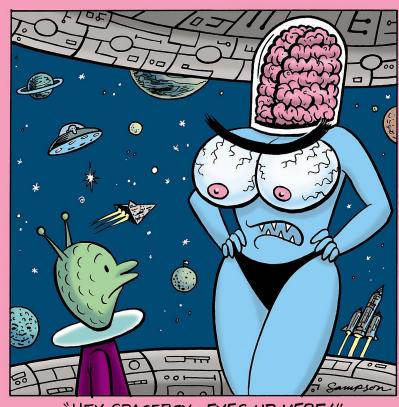
Your career took off a little quicker than expected and now you're stuck with your username forever.



After years of editing video game footage, you've developed romantic feelings for Sonic the Hedgehog.



It's super awkward when fans ask for a photo while you're taking their order at Sbarro.



"HEY, SPACEBOY- EYES UP HERE!"

WRITER & ARTIST JOHNNY SAMPSON

#### EVEN MORE THINGS TRUMP RUINED



RED CAPS



DIET COKE



IVANKA'S BRAND



ANYTHING ORANGE



**TWITTER** 



CHOCOLATE CAKE



TIKI TORCHES

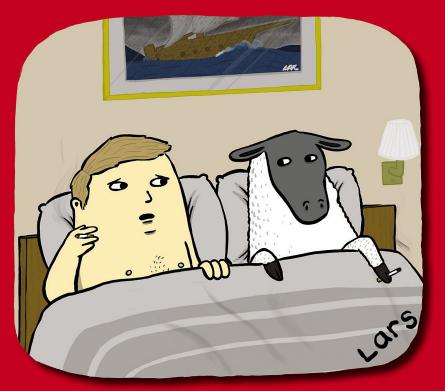


HOME ALONE 2



NATIONAL PARKS

Maria Scrivan



"Maybe we should just go back to the counting thing."



Another fateful night at Wayne Manor.

WRITER & ARTIST ERIC HAVEN WRITER & ARTIST LARS KENSETH NOVIE PITCHES FROM THE HOLLYWOOD PROT NAPKIN GRAVEYARD The Esoteric Order of Fish Tacos D. man time-travels tu 1930's Dermans gulfrial's M

SHY IN-N-OUT CASHIEF MOUN, FIGHTS VERY MINOR CRIMES.

HALLMARK CHRISTMAS SPECIAL an orphan, a puppy, and a THELMA + LOUISE - except highway are adopted by it's two law-abiding a grandmother. Together Republican ladies in a d terry learn of Christ's love

GENTLEMEN'S CLUB

TITANIC SEQUEL follows the life of the giant souid that eats Tack Dawson's corpse Pauly Shore is King
Richard III but the matia has other and in delays, but to Paylic Products one halianed har unti

WRITER JEFF KRUSE ARTIST MICHAEL C. FALK



MeTV horror-movie maestro **Svengoolie** plucked the first issue of MAD from our hands as fast as he plucked that chicken. Word is he devoured one of the two just moments later, but we didn't stick around to find out which.

MAD props to

of West Hollywood, CA,

for this fine rendering of Alfred E. Neuman as...a linebacker? He sure looks like he could kick some ass! We approve, Jeremy, but better not show this buffed-up Alfred to John Langford (see first letter).

#### **POO-POOING US**

Love the latest issue, but stop the

### et, poop, and piss jokes.

They don't work.

#### A Subscriber

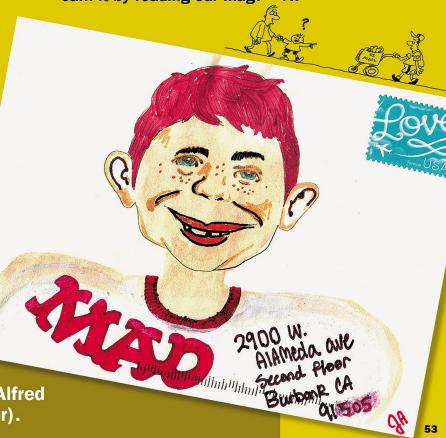
Anonymous & Squeamish—We've received a stream of messages like this, and we're making a real push to get this crap out of our magazine. We'll strain to make MAD cleaner until we're flush in the face. It's been upgraded from our #2 to our #1 most important issue, so movement will be swift. —AT

#### A RESPONSE IS MERITED

I'm a fan of your magazine, and here I am writing a letter to you. I know, right—not an email! Kids do know what paper is! (I'm 13.) Well, I'm in the Boy Scouts (yes, kids are still in Boy Scouts), and for my Communications Merit Badge I have to write to a magazine. So I chose you! Well, MAD is great and you have been around since 1952. I say that you should not change a thing.

#### Aidan Schultz, Troop 7012, Vallejo, CA

Whatta Trooper—We'll certainly try not to change anything about MAD—aside from all the major changes we just made since you wrote this letter. Here's hoping you still consider us badge-worthy post-relaunch, Aidan! Regardless, congrats on your valiant deed of putting pen to paper, and if there's a Goofing Off Merit Badge, we hope you'll earn it by reading our mag! —AT



#### **MAD AT WONDERCON**

It's a Wonder we managed to Con our way into hosting a panel at this year's convention in Anaheim (the first MAD panel at WonderCon ever!). Contributors Tom Richmond, Bob Fingerman, Sergio Aragonés, and Luke McGarry joined our staff for an hour of spoofs and song that no doubt changed the lives of all who attended.



#### THE FAMILY THAT COSPLAYS TOGETHER...

Juli Miller and her daughter Chloe of Valencia, CA, blew us away with their stylish Spy attire and "accessories." They also impressed Sergio Aragonés, who signed their explosives. The Spy ensembles came out so spiffy, we understand they'll also be wearing them on Chloe's wedding day! (The groom will be outfitted in a flame-retardant, bulletproof tux.)



#### HEY, POST OFFICE, GET BENT!

I've enjoyed reading and subscribing to MAD for a while now. I do have a concern, though: When I get your magazine in the mail, it always ends up folded or bent. Not sure why the mailman does that, but a few issues I've received have been curled up. Would there be a way for you to mail the issues protected somehow?

#### **Donald Deth, Los Angeles, CA**

Deth Wisher—Here at MAD, we take issue integrity seriously, so we tracked down your mailman and tailed him. It seems his days involve a lot of rolling up magazines and tossing things—out in the open, even. Disgusting. So come the holiday season, hit him where it counts: his holiday tip. Fold, spindle, and mutilate that thing before handing it to him. He'll get the message. —AT

#### **A MICKEY MOUSE PAD**

I have spent my hard-earned money on your magazine for 25 years. I didn't know why, until I accidentally found a use for your publication. For whatever reason, my optical mouse wouldn't work on the glass top of my new desk. But to my amazement, when I placed a copy of MAD on the table...presto! The mouse worked.

#### Barbara Marble, Hernando, MS

Barbara, Duchess of Marbles—
My liege, heaven forbid something as inappropriate as our mag should top your new escritoire. Only an object of the highest quality should rest between its shimmery surface and your \*gasp\* optical mouse. That's why we suggest swapping out the MAD Magazine for...a MAD mousepad!
We're sending one your way—it's the very least we can do. —AT



Sometimes it's not enough for us to have your fan mail—we also want your SOUL. Well, we finally figured out a way to take that from you: Just send us a true story about something STUPID you actually did, and acclaimed cartoonist **Mike Holmes** might make it into a comic strip! Introducing...

## REAL, DUMB

























**DON FALLETTI** VP - MANUFACTURING OPERATIONS



This issue's story submitted by **Tony Colwell**.

Have a real, dumb story that happened to you? Want to share your shame with the world by having it illustrated in MAD? Write it up and send it to realdumb@madmagazine.com! If it's dumb enough, we'll make it into a comic!

All stories submitted to realdumb@madmagazine.com may be edited (including changing the names of people or places mentioned in the story), illustrated at MAD's discretion, and published in MAD's Real, Dumb feature or in any MAD publication in any format and will not be returned.



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## HERE WE GO WITH ANOTHER RIDICULOUS TO LD-IN

Retiring to Florida with its year-round warm weather is the dream of multitudes. But like with everything else, there's a price to pay. To find out what, fold page in as shown.





THE SERENE BEAUTY AND DELIGHTFUL CLIMATE IN FLORIDA LEAD TO HIGH PRICES, BE IT A MANSION OR LOWLY HOVEL.





## HERE WE GO WITH ANOTHER RIDICULOUS

Retiring to Florida with its year-round warm weather is the dream of multitude with its year-round warm weather is the dream of multitudes. But like with everything else, there's a price to pay Test. a price to pay. To find out what, fold page in as shown. **SWIPE FROM B TO A TO FOLD** 



THE SERENE BEAUTY AND DELIGHTFUL CLIMATE IN FLORIDA
LEAD TO HIGH PRICES, BE IT A MANSION OR LOWLY HOVEL.



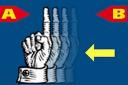


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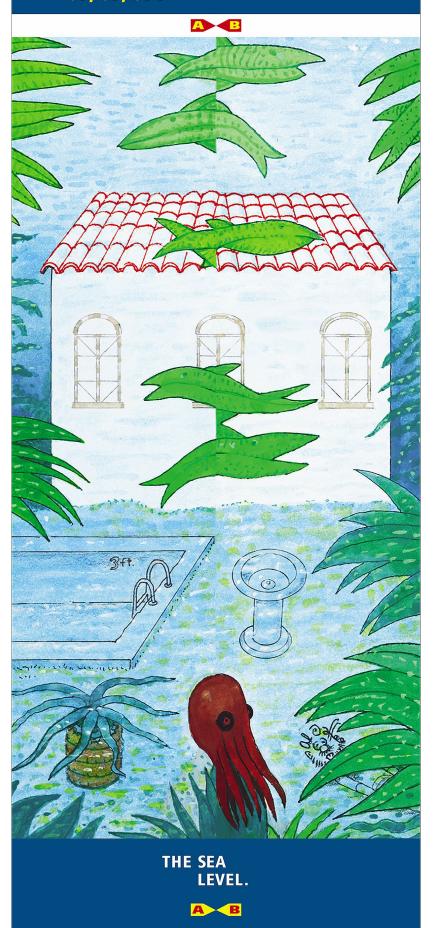


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2½ YEARS 15 MONTHS IN THE WRITING... 3 DAYS Scientists wanted a giant battery that would **AUTO-CHARGE** But instead of a miracle, they created. CHARGE: 0.000 THEY HAD A **POSITIVE** FEELING IT COULD BE TAMED. BUT EVERYTHING WAS TURNING OUT MEGATIVE **Starring** LEONARDO **EMMA** JOHN ION

WATT-SON

SCREENPLAY BY

GUILLERMO del TORO

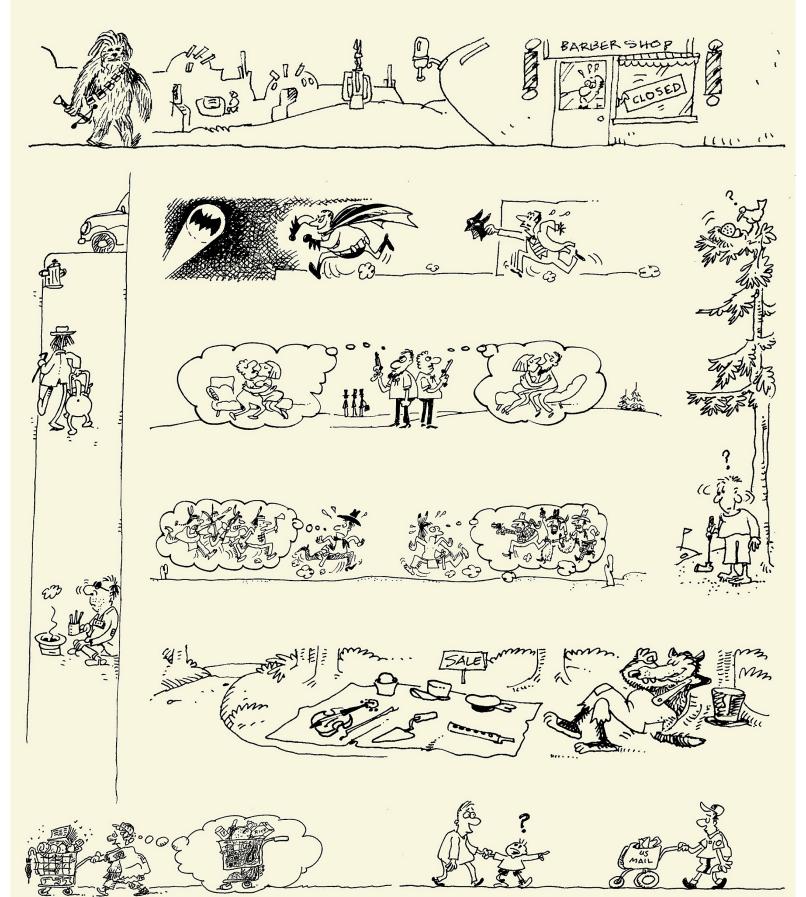
SOUNDTRACK BY

Bound to be your **CURRENT** favorite!

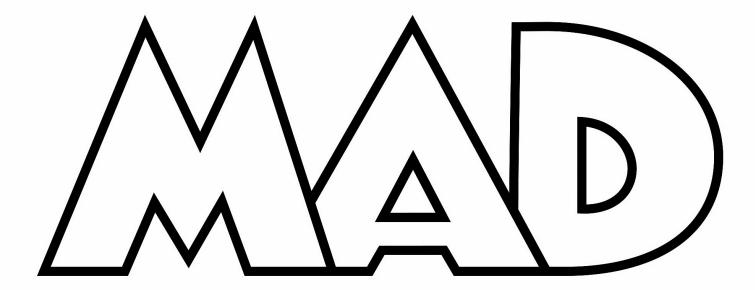
All Electronics Must Be Shut Off When Entering the Theater-OR RISK THEIR BATTERIES BECOMING MUTANTS, TOO!



## DRAWN OUT DRAMAS



#### HERE WE GO AGAIN WITH ANOTHER OUTING OF THE



## DIGITAL EDITION BONUS MATERIAL!

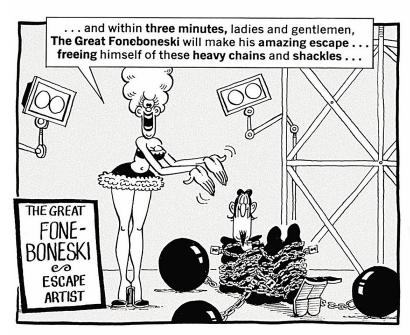
Long before they were freezing themselves in blocks of ice and screaming "MINDFREAK," magicians were wrapping themselves in chains as God intended. No ma'am, illusionists back then wouldn't be caught dead making Lady Liberty disappear or catching bullets in their teeth. They had honest, respectable tricks to perform, like escaping from chains inside a large tank of water, or escaping from chains



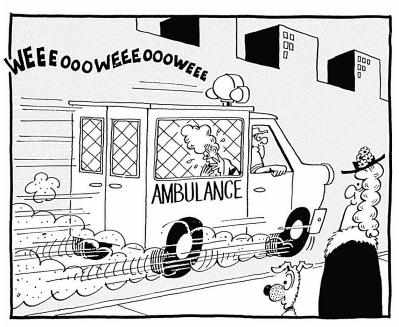
Al Jaffee has been bringing us his Fold-Ins for a long time, and way back in 1978 his keen eye for artifice caught how a couple of rust-buckets in a little-known movie called **Star Wars** were homing in on the work of flesh-and-bone actors. With respect to the men inside those robots, we offer this enlightening commentary from an era before CGI and Andy Serkis.

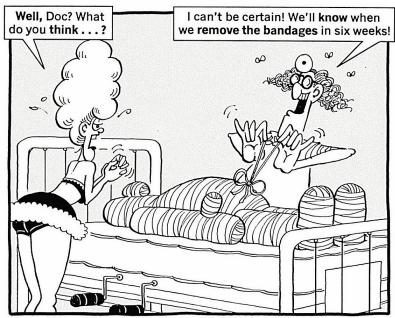


## ONE EVENING IN A HOLLYWOOD TY STUDIO

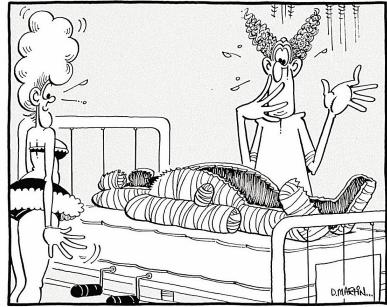








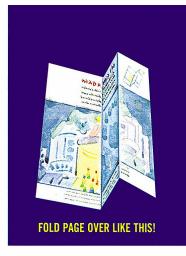




### HERE WE GO WITH ANOTHER RIDICULOUS

### MAD FOLD-IN

Actors come from a variety of places, such as neighborhood theaters, summer stock, local TV, repertory companies, etc. But lately, actors are coming from a really unique place. To find out what that place is, fold in page as shown.



A)

FOLD THIS SECTION OVER LEFT

**◀B** FOLD BACK SO "A" MEETS "B"



ARTIST & WRITER: AL JAFFEE THESPIANS TODAY ARE PLAYING EVERYTHING...FROM MACBETH TO LITTLE ORPHAN ANNIE. WHEN SPOTLIGHTS SHINE SHOW FOLKS WORK TIRELESSLY UNTIL THEY REACH THE TOP

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## HERE WE GO WITH ANOTHER RIDICULOUS MAD FOLD-IN

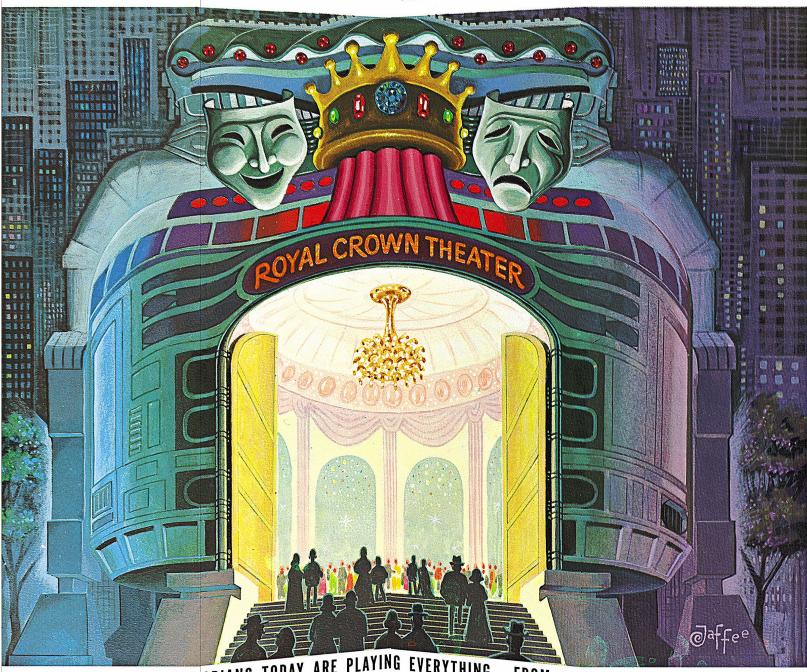
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ARTIST & WRITER: AL JAFFEE

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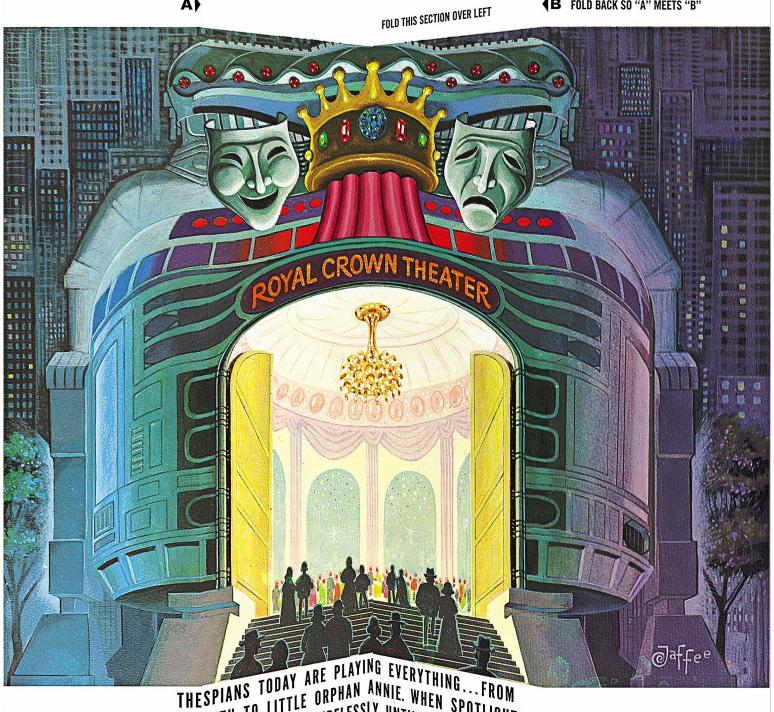
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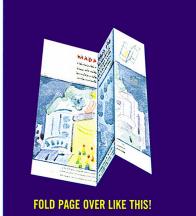
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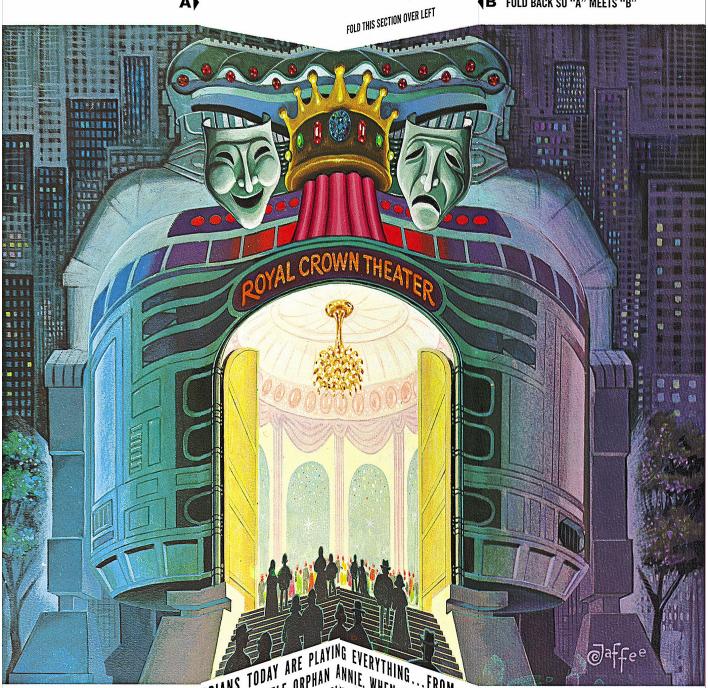
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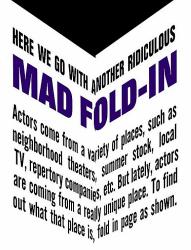
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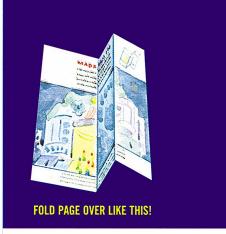
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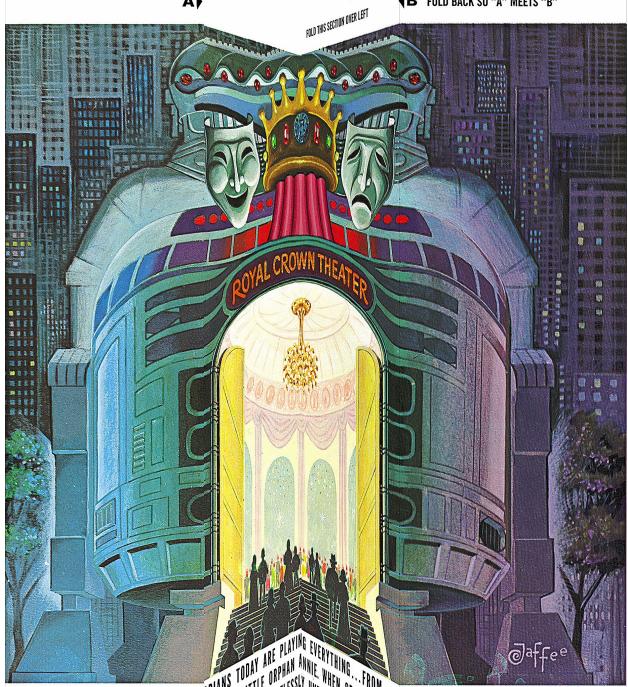
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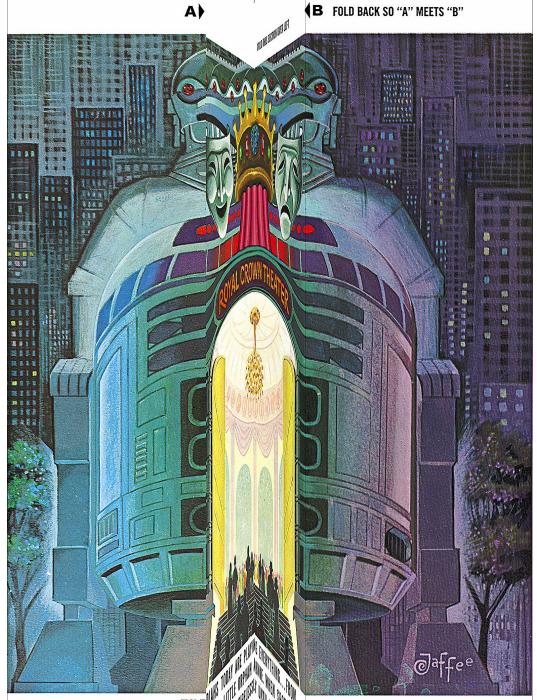
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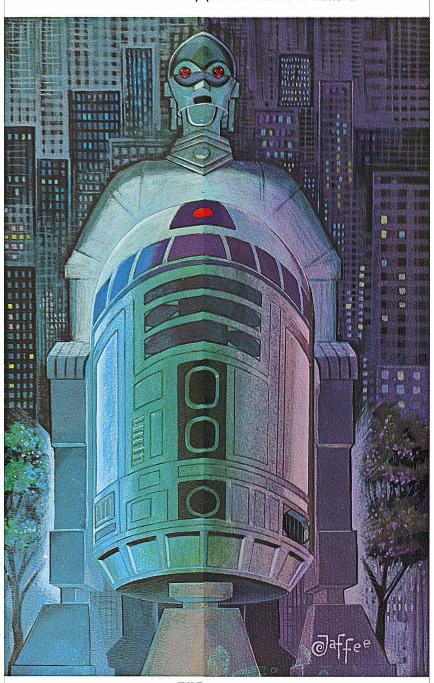


ARTIST & WRITER: AL JAFFEE

THE MAC SHOW THE TOP A) ₽



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ARTIST & WRITER: AL JAFFEE

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### SON OF ULTRON



